



INAUGURAL LA JOLLA MUTT STRUT

Presented by the Foundation of La Jolla High School
Saturday, May 7, 2022, 9 am - 12 pm



SPONSORSHIP LEVELS



\$10,000
TOP DOG

- Name recognition on www.ljmuttstrut.com and Foundation websites
- Eight (8) free registration entries
- BOOTH SPACE at the La Jolla Rec Center to promote products/services
- Name recognition at the Finish Line
- Logo/name on T-SHIRTS
- Recognition on SOCIAL MEDIA / MARKETING materials
- CUSTOM ANNOUNCEMENTS during the event
- Recognition and announcement at the beginning of the 1-Mile Walk
- Minimum of 5 mentions during the entire event to promote you/your business
- FEATURING YOUR PET and your pet's story (Includes custom article, a personal interview, and up to 5 cute photos of your pet)
- Your dog will be featured online, in social media, email campaigns, and in person
- CUSTOM PAINTING OF YOUR PET by a local La Jolla artist, which will be featured and showcased online and on social media



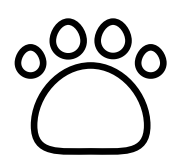
\$5,000
Platinum Paw

- Name recognition on www.ljmuttstrut.com and Foundation websites
- Six (6) free registration entries
- BOOTH SPACE at the La Jolla Rec Center to promote products/services
- Name recognition at the Finish Line
- Logo/name on T-SHIRTS
- Recognition on SOCIAL MEDIA / MARKETING materials
- CUSTOM ANNOUNCEMENTS during the event
- Recognition and announcement at the beginning of the 1-Mile Walk
- Minimum of 5 mentions during the entire event to promote you/your business
- FEATURING YOUR PET and your pet's story (Includes custom article, a personal interview, and up to 5 cute photos of your pet)
- Your dog will be featured online, in social media, email campaigns, and in person



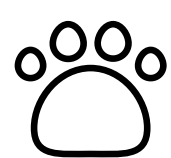
\$2,500
Gold Bone

- Name recognition on www.ljmuttstrut.com and Foundation websites
- Four (4) free registration entries
- BOOTH SPACE at the La Jolla Rec Center to promote products/services
- Name recognition at the Finish Line
- Logo/name on T-SHIRTS
- Recognition on SOCIAL MEDIA / MARKETING materials
- CUSTOM ANNOUNCEMENTS during the event
- Recognition and announcement at the beginning of the 1-Mile Walk
- Minimum of 3 mentions during the entire event to promote you/your business



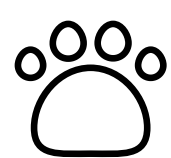
\$1,000
Silver Bowl

- Name recognition on www.ljmuttstrut.com and Foundation websites
- Four (4) free registration entries
- Booth Space at the La Jolla Rec Center to promote products/services
- Name recognition at the Finish Line
- Logo/name on T-SHIRTS



\$500
Bronze Collar

- Name recognition on www.ljmuttstrut.com and Foundation websites
- Two (2) free registration entries
- BOOTH SPACE at the La Jolla Rec Center to promote products/services



\$250
Man's Best Friend

- Name recognition on www.ljmuttstrut.com and the Foundation websites
- Two (2) free registration entries